

Bellevue Commercial Zone Signage Ordinance Summary

Sign – a device visible from a public place that displays either commercial or non-commercial message. Any flags displayed from flagpoles or staffs will not be considered signage.

Allowed	Prohibited
If the sign projects over public ways, must be at least 8ft from grade level. If over vehicular access areas must conform to minimum height clearances (not spelled out in these ordinances).	Cannot be erected within 2 ft of traffic signs or similar signs or obstruct clear vision or be confused with any authorized traffic sign or signal
Signs that are animated, changeable and or blink/flash/are neon are permissible as long as they cannot be confused with traffic safety signs and/or vehicle warning signs from a distance.	Signs not in good condition or in disrepair or dilapidated.
Wall Sign Size Restrictions: If Distance from Road is 100 ft or less – sign needs to occupy no more than 5% of the Building’s Elevation. If distance from Road is 101 ft to 300 ft from Road the sign can occupy no more than 10% of the elevation. If the distance from the road is 301 ft or more, the sign can occupy up to 15% of the Building’s elevation.	Signs must be removed within 30 days when the circumstances leading to its erection no longer apply.
The copy area of signs on awnings, canopies or marquees shall not exceed 25% of the face area of the awning, canopy or marquee.	Signs shall be no closer than 5 ft from any underground utility line.
The copy area of signs on windows (whether separated by muntins/mullions or not) shall not exceed 25% of the total window area.	Projecting signs shall not extend over a public sidewalk and shall not extend vertically above the highest point of the building façade on which it is mounted.
Signs that were legal when this ordinance was passed but now are non-conforming are grandfathered in until they make changes, alterations, etc. that will increase the degree of non-conformity.	